## Forager The Local Formation of the Local Form

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Boonville

#### FALL 2023 FINDS & FEATURES

you don't want to miss:



01. The Local Fresh:

Sprinkles & Co.

Spiced Mulled Wine

Haley Imhoff:

Rolling Hills Livestock

03. Meet: Erich Arvidson of Arvidson Appliance

04. Explore: Peach Tree Farm

05. Wild Wonders in Our Own Backyard

07. Real Estate Run Down:

Savvy Sellers Know: Staging Sells

The Forager is brought to you by Natalie Selsor, REALTOR® promoting small businesses & foraging for local treasures. Office phone: 573-777-5555

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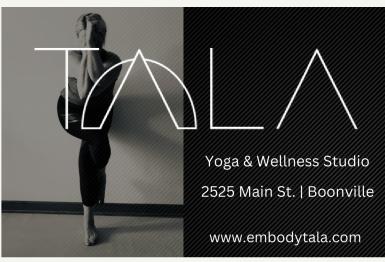


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#### A NOTE FROM NATALIE

Hi. I'm Natalie. I'm a REALTOR® here in Boonville.
As I continue to help my clients achieve their real estate goals, I write & publish The Local Forager. Here we forage together for local treasures & gems; we have so many!

The mission of The Forager is to:

Support other businesses & market my local business

Connect with the community & engage with entrepreneurs

• Create uplifting content & explore the best of Boonville

I hope you enjoy this publication. Boonville and our local small businesses have so many wonderful things to offer. Have something you'd like to feature or share? Reach out any time. See you around soon!

Natalie

Pick up the latest edition of The Local Forager at one of these local businesses:

87 Diner

A-Bow-K Florist & Gifts

Alliant Bank

Arvidson Appliance

Boonslick Animal Hospital

Boonslick Regional Library

Boonville Abstract & Title

Boonville License Office

Boonville Visitors Center

**Buygones Antiques** 

Celestial Body Natural Arts

Citizens Community Bank

C&R Supermarket

Derailed Coffee Bar & Cafe

Eagle Stop on Route B

**Edward Jones** 

El Rancho Viejo

**Factory Connection** 

Family Shoe Store

Friends of Historic Boonville

Gordon Jewelers

Hooch & Leaf

Hotel Frederick

Lift Span Loft

Maggie's Bar & Grill

Main Street Diner

Midwest Autoworx

Missouri Farm Bureau Insurance

Molly's Jewelry Design & Repair

Northwoods Diner

Peak Sport & Spine

Route B Cafe

Serck Tax & Accounting Inc.

Shear Madness

Stella's Flowers & Gifts

Summers Pharmacy of Boonville

TALA Yoga & Wellness Studio

Taylor's Bake Shop

The Beauty Room

The Cove Restaurant & Bar

The Cutting Barn

The Windy Nest

Thompson Chiropractic & Acupuncture

Tin Roof Coffee House

WJ's Boonville

## the local fresh

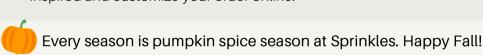


#### SPRINKLES & CO.

#### A CALLING THAT'S ALL IN THE NAME

What could be sweeter than a baker named Sprinkles? Emily Shikles, owner of local home bakery, Sprinkles & Co., was born "Emily Sprinkles." And she was born to BAKE. In 2009, when she was in college, Sprinkles & Co. arose from a "pretend" marketing project Emily did for class credit. And she has loved sharing the joy of her sweet creations ever since.

Sprinkles specializes in cupcakes for big occasions, like weddings & baby showers, and small ones, or "just because." Sprinkles delivers sweetness around Boonville and offers pick up at A-Bow-K Florist. Find Sprinkles on Facebook or visit <a href="mailto:sprinklesco.company.site">sprinklesco.company.site</a> to get inspired and customize your order online.















#### Locally foraged recipe of the month

Warm up this fall with mulled wine

As the humid summer nights wane and the crisp autumn air settles in, you'll be craving a cozy drink. And spiced mulled wine is perfect to sip by a bonfire. In a medium saucepan over medium heat, combine all ingredients. Bring to a simmer (not a boil) then reduce heat to medium-low. Simmer gently over low heat for 10 minutes. Serve warm and garnish with more citrus slices and cinnamon sticks.

WHAT YOU'LL NEED

1 750ML BOTTLE RED WINE

1 ORANGE, SLICED (+GARNISH)

3 CINNAMON STICKS (+GARNISH)

6 WHOLE CLOVES

3 STAR ANISE

1/4C HONEY

1/2C BRANDY

What's to love about it? Warms up a chilly night. Festive for entertaining!

Make it a mocktail by switching the wine out for a mixture of cranberry & pomegranate juice.

## the local fresh

### local wares.

## Haley Imhoff

#### RAISED WITH PRIDE & INTEGRITY

Meet Haley Imhoff, a local entrepreneur with a helpful heart and a love of her community. In 2019, after a trip to the grocery store, Haley asked her Dad how she could provide quality meat at reasonable prices to her friends & neighbors. Together they put pencil to paper and a small family business was born. But Haley's story begins long before 2019.

At age six, Haley joined 4-H as a "Clover Kid," and started showing bottle calves. One year at the local county fair, a friend of Haley's showed a beautiful white heifer, and it was that day that Haley had her heart set on raising Charolais cattle. She purchased two heifers from a local farmer. These heifers were the start of Rolling Hills Livestock and have grown into a herd of over thirty head of purebred Charolais cattle. Haley raises these cattle as part of her FFA SAE project, and feeds some of the calves for meat to sell locally.





Haley takes great pride in the product she is selling and carefully tends to her calves and monitors their growth. She feeds the calves to their finish weight to bring them to their full potential. Haley loves raising cattle and selling high quality beef, but she will tell you the best part of the business is the people she meets and the connections she makes along the way.

#### Locally raised & locally finished

Where to buy Haley's quality beef at fair prices
Haley's beef is sold to family, friends & neighbors, but she also sells her
products at the Boonville Farmer's Market. You can find her there most
Saturdays between April and October. In addition, Haley has recently
partnered with Blackwater Ag Supply on Main Street in Blackwater.



If you are looking to purchase quality beef raised with care from Haley, stop by the Boonville Farmers Market or Blackwater Ag Supply or reach out directly to Haley at (660) 621-3527. She is more than happy to answer any questions you have about her products and her cattle.

# meet... Erich Arvidson APPLIANCE OF ARVIDSON APPLIANCE

#### Expertise With A Heart of Service

Arvidson Appliance, your hometown appliance experts, can be found in the same great location on Main Street as Imhoff Appliance that faithfully served our community for many years. The baton was passed in 2022 to new owner & entrepreneur, Erich Arvidson. Boonville is fortunate to have the continuity of service and expertise, as many of the technicians have stayed with Arvidson after working for many years for Imhoff.

Originally from Delta, Missouri, Erich is a family man, civic-minded, with a heart of service. When he is not spending time with his family or running

his business, Erich volunteers with the Missouri Rural Crisis Center, a group dedicated to helping family farmers. He is also an advocate for healthcare access and food security for children & seniors. Erich and his family live and work in Boonville and have become trusted and valued members of our wonderful and welcoming community.

Lucky for us, Arvidson's recently announced their outdoor brand. Check out Arvidson Outdoor for a new selection of outdoor entertainment options including kitchens, grills, and outdoor TVs. Check back often, as they are always adding to their inventory and expanding to meet their customers' needs.

Arvidson Appliance now serves all of Cooper & Howard Counties. Follow Arvidson Appliance today on Facebook for tech & maintenance tips, promotions, financing information, and more. Call Arvidson's for prompt & professional service provided by friendly and knowledgeable local experts.



Arvidson Appliance is your hometown appliance business for everything you need offering retail, repairs, maintenance, servicing, financing, consultations, delivery, and more!





## explore...

#### PEACH TREE FARM

John Keats said, "A thing of beauty is a joy forever," and there is no shortage of "things of beauty" at Peach Tree Farm. Judy and Bruce Arnett have been running their farm, near the Wooldridge exit off Highway 98, for over 25 years. They are especially busy during the summer which is peach season. However, if you love the sights and smells of autumn, you will be enamored by the beauty and invigorated by the spirit of fall at Peach Tree.

Tucked among the apple orchard, pumpkin patch, and Asian pear trees are vibrant fields of zinnias & sunflowers and a sea of gorgeous mums. The stunning scenery alone is well worth the visit, but many features of Peach Tree Farm are interactive.

You can pick your own apples & pears from the fruit trees or choose & cut your own pumpkin right from the pumpkin patch, and they will transport it to your vehicle for you. Enjoy a serene walk through the orchard then peruse the shop for fresh honey, crafts, and gourds & pumpkins of many varieties. And on the weekends, you can enjoy the concessions and paint pumpkins.

Unlike many other orchards and fall attractions, Peach Tree Farm is open every day during month of October each year. You can follow Peach Tree Farm on Facebook or visit their website for more information. Judy and Bruce are sure to make you feel like family on their beautiful family farm.





TEACH TREE FARL





#### Bunnies, Piglets & Puppies - Oh my!



Want to see some unique and adorable animals? Peach Tree has donkeys, goats, sheep, ducks, a rooster, and unusual birds. You can feed these sweet farm animals with a cup of feed they provide. But that's not all the cuteness at Peach Tree Farm, they have Great Pyrenees puppies, playful piglets & the vibrant rabbit town of Bunnyville. After you visit Bunnyville, hop on over to enjoy the many things of beauty on a hayride tour of the farm.



## local flora.





#### Did you know?

A persimmon seed can predict the kind of winter we will have (as folklore has it anyway). If you cut a persimmon seed lengthwise and find a spoon, we are in for heavy snow & much shoveling. But a spoon isn't the only utensil you may find; a fork signifies a mild winter, and a knife means bitter winds that will "cut like a blade."



almanac.com

Photos (top to bottom): Jordan S., Marc K., Krista M.

Submit plant, landscape, or vegetation photos to selsorhomes@gmail.com.



## local fauna.



#### Did you know?

Snails have teeth, called "radula." In fact, the radula can have up to 12,000 individual teeth for one little snail! Perhaps this is why they can chomp through our gardens with ease, despite their slow pace (around 3 feet per hour). And some snails sleep for 2-4 days at a time to store enough energy for one full day of chomping!

Photos (top to bottom): Keith K., Melinda J., Jackie D.

birdsandblooms.com

## REAL ESTATE RUNDOWN

#### savvy sellers know: staging sells

Sellers typically want to sell fast for top dollar. And if this is your goal, then you're in luck! Based on a 2021 report, professionally staged homes sold for 7% higher (on average) than other homes and a whopping 75% faster. And according to a 2022 report, sellers who chose not to stage their homes experienced an average price reduction of five to 20 times higher than the investment in professional staging would have been.

According to the National Association of Realtors 2023 Profile of Home Staging Report, over 90% of buyers' agents said home staging has an effect on most or all buyers' perception of the home. And over 80% said staging makes it easier for buyers to visualize the property as their future home.







#### THE TAKEAWAY 🕮



Sometimes it takes money to make money. Professional home staging is an investment, not an expense. Consider leveraging this powerful marketing tool to appeal to more buyers.

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## Meet Lucy

Hi. I'm Lucy, 170 pounds of love & fur! Two things I love most in life are car rides and making people smile! I guess it comes easily to me because everywhere I go, people always smile. I love making people happy because of my BIG heart! Hope to see you on a joyride around town!



### Feature your pet or farm animal in The Local Forager!

#### TO SUBMIT:

- LIKE my page on Facebook
   (see below for address)
- 2. POST a comment on the Featured Pet post at the top of the page with:
  - A photo of your pet
  - What you love about them

Thank you Jamie I. for submitting your furbaby!

#### Why Natalie?

A real estate transaction is likely one of the largest financial transactions of your lifetime. Natalie has sold properties ranging from under \$100,000 to over \$1,000,000 in 28 unique zip codes in Missouri. Natalie is a Boonville resident and has worked successfully with clients from all walks of life, from first-time homebuyers to downsizing retirees, from investors & relocating professionals, to families selling after decades of ownership.

Whether you're buying a small condo or a lot to build your dream home or preparing to list your farm or luxury estate, Natalie is here to guide you through the process. With a Master's degree in social work administration & a professional background in academic research, Natalie is uniquely positioned to assist you with a **person-centered** and **data-driven** approach to real estate. Contact Natalie today. 660.888.0458















\*Not intended to solicit buyers or sellers currently in a contract with another brokerage.